

Subject: Your Free Event Registration
From: "Central City Association of Los Angeles" <jdanganan@ccala.org>
Date: 06/06/2017 04:27 PM
To: "Julia Marino" <jmarino@downtownla.com>

Your free registration for the following event has been processed:

You are registered for: Transportation, Infrastructure & Environment Committee Mtg.

Event Date: 06/08/2017

Event Time: 8:30 am - 10:00 am

Location: Central City Association of Los Angeles

626 Wilshire Blvd # 200

Los Angeles, CA 90017

Details:

Big Jump Grant

The Big Jump Project is an initiative by PeopleForBikes that seeks to help 10 cities, including the City of Los Angeles, to double or triple bicycle ridership in specific neighborhoods over a 3-year period. With technical support from the PeopleForBikes team valued at \$200,000 per year, the LA Department of Transportation will be developing innovative plans for bicycle infrastructure and programs that will help boost ridership, increase safety, and create new place-making opportunities in Downtown, USC, and West Adams. Join us to learn more about what DOT is planning and how to help make the most of these new resources.

Special Guests: Seleta Reynolds, Dan Mitchell, and Nat Gale, Los Angeles Department of Transportation

Metro Bike Share Pricing & Expansion

The Metro Bike Share system opened Downtown in July 2016, and thus far it has fallen short of expectations on ridership and fiscal sustainability, even as programs in other cities such as Washington D.C. and New York have flourished. Pricing structure and the poor quality of infrastructure in LA have both been cited

as contributing factors, and Metro will be in to discuss how they're planning to address these issues. Members will also have the opportunity to learn about new programs such as Bike Share for Business, and will hear about CCA's advocacy seeking to improve the bike parking ordinance while also supporting the success of bike share in Downtown.

Special Guest: Avital Shavit, Metro

For more information, please contact:

Lena Mulhall
(213) 416-7514
lmulhall@ccala.org